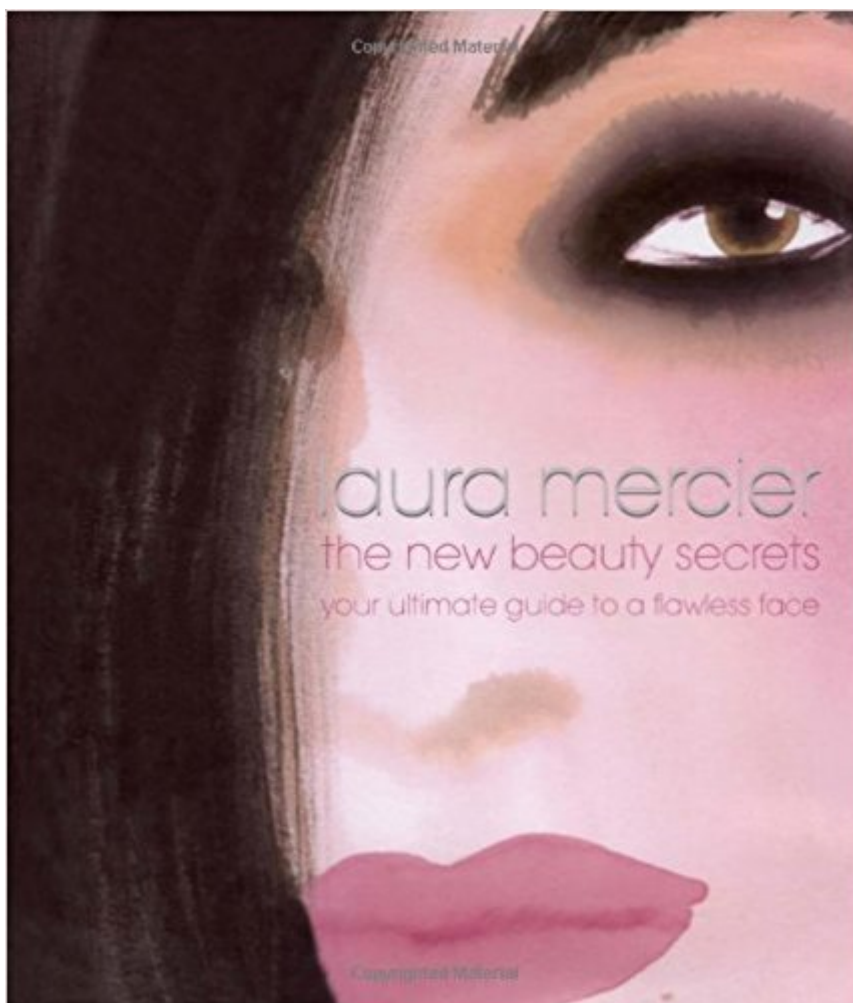


The book was found

The New Beauty Secrets: Your Ultimate Guide To A Flawless Face



Synopsis

Laura Mercier came to be an authority on cosmetics naturally. First aspiring to be a painter and art teacher, fate intervened and brought her to a legendary Parisian beauty institute. There, she was able to apply her artistic skills in a completely new way. Her knack for bringing out the inner radiance in women, epitomized by her signature 'Flawless Face', has escalated Laura Mercier to one of the top makeup artists in the world. In 2006, Laura Mercier's cosmetics line will celebrate its tenth anniversary, and it is still going strong. In THE NEW BEAUTY SECRETS readers will get the inside scoop on the philosophy and practices that have made Laura Mercier such a phenomenon. Having worked with thousands of women over the years - stay-at-home mums as well as international superstars - Laura sees that all women have the same insecurities about how they look. THE NEW BEAUTY SECRETS offers nine chapters of beauty techniques to help women look their best. From illuminating the eyes, to finding the right lip colour, readers learn how to capture their own je ne sais quoi.

Book Information

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Customer Reviews

A Beauty Junkie at Heart: Laura Mercier's Personal "Must Have" Cosmetic Items I am one of the biggest beauty junkies I know. I have hundreds of products in my makeup case; anything I could possibly need for a shoot, including bags of false eyelashes and glitter. I'll pick up things that seem interesting or unusual, products that have been recommended by someone, or an item that features new technology. Japan is a fabulous place to find the latest products. They even have colors you can't find in the U.S. I used to be neurotic about having the latest things and

the best products. Since I have my own line and I've been able to work with my labs on getting the best textures, the finest powders, etc., I'm much less neurotic. If I can't find the exact thing I want, I can create it. When it comes to products I personally use at home--not just photo shoot stuff--I'm equally obsessed. I love visiting new boutiques when I travel, whether it's Paris or London, and discovering items I never had heard of before. I also read a lot of European magazines and check out the items recommended by the beauty editors, since they see every product that hits the market. I've browsed through my bathroom and my linen closet to put together a list of my current favorites, which includes products in my Laura Mercier line and other brands. I think you'll enjoy them as much as I do.--Laura Mercier Spa Cinq Mondes Huile Somptueuse. This body oil is from small company that does organic products. It's especially good for your skin after a sauna or a steam. Carita Fluide de Beauté 14. I use this oil for everything--body, face and hair. You can do whatever you want with it. After-sun, bath, spa, anything. It smells like verbena and is just incredible. Decleor face oils. These come in small glass bottles. My favorite one is neroli because I love the scent of it. You can apply the oil when you go to a sauna or steam room. It stops the face from being too dehydrated from the heat and all the warmth opens your pores and helps it penetrate better. I also massage it on the face before I do a scrub. Don't use this before you put on makeup because it's not a good base for cosmetics. Laura Mercier Mega Moisturizer. This is richer than my regular moisturizer, but it's not heavy thanks to the emu oil in the formula. It's extremely calming and very compatible with makeup. I wear it in the winter when my skin is dry. During the rest of the year when my skin is normal, I do the regular moisturizer. Laura Mercier Perfecting Water and Purifying Oil. These are new favorites of mine. I remove my makeup with the cleansing oil, following with a foaming cleanser and then apply the hydrating water with a cotton pad. In the middle of the summer, when we had the heat wave, I only used the hydrating water at night, no moisturizer, so I wouldn't feel any greasiness on my face. Elizabeth Arden Eight Hour Cream. I use this on my lips in the winter when I need a heavy duty blanket of moisture at night. I've also used when my lips have burned in the sun. Christophe Robin Lemon Cream Cleanser. Christophe is a great French hair colorist. He gave this shampoo to me and I love it because it smells so fantastic. Nylon scrub gloves. I love scrubbing with these from my shoulders to my feet because it gives you a friction that helps your blood really circulate. It's very active and deeper than a scrub product. Usually I use these in the shower in the morning. These gloves are great if you're prone to ingrown hairs. Laura Mercier Face Polish. I'm absolutely hooked on my gommage. It's a violet-scented exfoliant and I use it every other day in the shower. It's amazing for my pores. Laura Mercier

Lip Colour Sheer in Just Lips and Sexy Lips. I made these two for myself because I've always been in love with that perfect, sheer lip. Laura Mercier Thickening & Building Black Mascara. This holds my lashes in place, thickening them without clumping. It doesn't make them heavy or weigh them down. Laura Mercier Bleu Marine Eyeliner. This cake liner is navy blue, almost black, and it makes the whites of the eyes really clean because of the color. If you apply between your lashes and close to your lash line, it thickens the appearance of your lash line. Laura Mercier Secret Camouflage. This would be my desert island product. Even though I have fairly good skin these days, the camouflage brightens the shadows on my face and makes me look less sad. It immediately makes me look a little younger.

"Laura taught me so much about applying makeup that honestly, after years of working with her, I can recreate it myself."-- Isabella Rossellini

I was reluctant to buy this book based on all the negative reviews, but I got it anyway. I really do not understand what all the hostility is about. This is definitely a gorgeous coffee table book, featuring Laura Mercier's makeup tips, her makeup and yes the celebrities who swear by her products in gorgeous photos. I am not a makeup artist and I appreciate simple makeup tips that I can do myself at home vs. going to a cosmetic counter, getting overly made up with no instructions on how to do it at home. I love her concealer products and I highly recommend this beautiful book and her products to anyone who wants to have a natural, flawless look.

Great Condition, fast shipping. Gives me another perspective of Laura Mercier, she really worked hard and makes you appreciate her art even more.

Love Laura Mercier products, enjoying reading about her now.

This book has a lot of great tips I'd never heard of before would recommend this for any one wanting flawless looking skin.

Dcalypso says it all. I regret not having taken her review more to heart. I love Laura Mercier's products and hoped for a book to match. It's a very pretty book, but not at all useful. If you want a book full of gorgeous photos of Madonna, Julia Roberts and so on, interspersed with cute watercolour sketches of Laura, Laura's dog, Laura applying makeup and so on (filler, in other

words) - then go ahead and buy this book. For application mavens, go to Kevin Aucoin. I can't recommend anyone else because I only know his books - which have proper step by step photos of concealer application, for instance - not vague sketches with captions like deep set eyes showing one deep set eye with make up and one without. In a sketch. Hello? Is it just me or are sketches useless? Especially cute watercolour sketches? Hey, I think I speak for most women when I say we want step by step photos (like the great lamented K Aucoin!) - that's how the non professional can learn from the pros! To be honest, I don't know what to do with this book. I can't imagine giving it to anyone I know. And it's so big that it's going to take up valuable space. Oh well.

It's a pretty book, with lots of information, but unless you're going into the makeup business yourself, it's just not practical. Too many products, too complicated applications. Cute, but not really usable.

...She states this in the introduction. The only reason I think this book came to be is because she was offered some kind of amazing book deal, which was surely followed by the work of a ghostwriter. But all that aside, there isn't much more information in this gigantic thing that what could be compressed into a pamphlet. Most of it is just photos of celebrities (which, I can only assume are photos of the makeup she's done? They never say). If you carefully read through the directions for how she applies foundation and eye concealer - that is very helpful and unique. But that was just about the only thing that was worth it.

When I found out that Laura Mercier wrote a book I rushed out the door to find a copy. Well I was unpleasantly surprised to find a lack of.....well.....Beauty Secrets. Very few photographs are included except for celebrities. There are line/charcoal drawings that are cute but not particularly helpful for putting on my makeup in the morning. There are no before and after photos, no interesting color combinations of eyeshadows or lip color, no pictures of the correct brush/tool to use for a specific application.....there is nothing unique about this book. I have been a customer of her products for going on 6 years and I know her cosmetic line is full of interesting products but none get showcased here. This book should be titled "Laura Mercier's musings on the Philosophy of Beauty with all my celebrity friends". If you are seeking a book on how to apply makeup then go with Robert Jones, Kevyn Aucoin, Linda Mason etc. These books have BEAUTIFUL full page color photos. In these other books there are models and celebrities shown but also moms, sisters, lovers and friends with lots of information on how to apply makeup.

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